



THE KIMMEL CENTER
ACADEMY OF MUSIC
MERRIAM THEATER

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.@BriHReed creator of @stownpodcast brings you a new way to tell a story at the @KimmelCenter 12/17. More info @ kimmelcenter.org

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**BRIAN REED, CO-CREATOR AND HOST OF RECORD-BREAKING
PODCAST *S-TOWN*,
DISCUSSES A NEW WAY TO TELL A STORY
ON THE KIMMEL CENTER CULTURAL CAMPUS,
DECEMBER 17**

FOR IMMEDIATE RELEASE (Philadelphia, PA, October 18, 2017) — The Kimmel Center for the Performing Arts welcomes **Brian Reed**, co-creator and host of groundbreaking podcast *S-Town*, to the Merriam Theater on Sunday, December 17 at 7:00 p.m. In ***An Evening with Brian Reed: Creating S-Town: A New Way to Tell a Story***, Reed will give fans an opportunity to hear in-person how this now legendary podcast was created. He will walk the audience through the process of how he and his collaborators developed an entirely innovative kind of storytelling. Part conversation, part Q&A, audiences will ask Reed their burning questions and find out more about the intriguing world of *S-Town*.

“Brian Reed’s unique storytelling technique is the hallmark of his critically-acclaimed podcast,” said Anne Ewers, President and CEO of the Kimmel Center for the Performing Arts. “He revolutionized the audio world with his innovative storytelling, connecting listeners with the main characters’ emotional story. I am excited to give our audiences who have connected with this moving podcast, a chance to connect with the man *behind* the podcast.”

S-Town, from Serial Productions – the team behind *Serial* and *This American Life* – recently reached a new high-water mark for the audio-show industry (by some considerable distance!). The seven-episode series closed its first month with over 40 million global downloads and achieved an unprecedented 16 million downloads within its first week alone.

Reed spent more than three years collating content for *S-Town*, which began when a man named John B. McLemore asked him to investigate an alleged murder in Woodstock, a small Alabama town. The series won widespread critical acclaim for elevating audio storytelling into the realm of great literary works, as it mesmerized audiences with the mysteries surrounding the life of a brilliant yet troubled man. Reed has investigated multiple past FBI operations, as well as produced stories about many strange coincidences. Reed's career in journalism has also helped an immigrant gain asylum in the U.S and prompted a government committee to interrogate the president of the Federal Reserve Bank of New York.

AN EVENING WITH BRIAN REED: *CREATING S-TOWN: A NEW WAY TO TELL A STORY*

Merriam Theater

December 17, 2017, 7:00 p.m.

Tickets:

Tickets are on sale now and start at \$29.00. Tickets can be purchased by calling 215-893-1999, online at kimmelcenter.org, or at the Kimmel Center Box Office. Group sales are available for groups of 10 or more and can be purchased by calling 215-790-5883. See kimmelcenter.org for more information.

The Kimmel Center for the Performing Arts

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2017-2018 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit kimmelcenter.org.

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