



THE KIMMEL CENTER  
ACADEMY OF MUSIC  
MERRIAM THEATER

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Best friends Elephant & Piggie of the best-selling book series visit @KimmelCenter with a new interactive show "We Are in a Play!" 1/21

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**BELOVED CHILDREN'S BOOK SERIES  
*ELEPHANT & PIGGIE*  
COMES TO LIFE ON STAGE IN NEW PRODUCTION  
AT THE MERRIAM THEATER  
JANUARY 21, 2017**

**FOR IMMEDIATE RELEASE** (Philadelphia, PA, November 18, 2016) — **Elephant & Piggie**, stars of the beloved children's book series of the same name, jump from page to stage in their new interactive production, *We Are in a Play!* The show is based on the award-winning and best-selling Elephant & Piggie book series by Mo Willems. *Elephant & Piggie: We are in a Play!* is a production of the Kennedy Center Theater for Young Audiences on Tour and is part of the Kimmel Center's Family Discovery Series. Performances take place at the Merriam Theater on Saturday, January 21 at 11:00 a.m. and 2:00 p.m.

"We embrace every opportunity to welcome new arts lovers into the Kimmel Center and this show introduces a whole new generation of book lovers to live theater," said Anne Ewers, President and CEO of the Kimmel Center for the Performing Arts. "The *Elephant & Piggie* series teaches wonderful values to little ones and we hope that their memories of seeing their favorite characters live on stage will stay with them for a long, long time."

Elephant Gerald and Piggie will sing and dance their way through a brand-new vaudevillian-style musical, *We Are in a Play!* The beloved duo will tackle topics from the book series including sharing and manners, all while backed by their nutty back-up singers The Squirrelles. Audiences can get ready to participate and interact with the characters throughout the performance. *We Are in a Play!* is recommended for ages four and up.

Other upcoming programming in the Family Discovery Series includes ***iLuminate*** (February 10—11, 2017, Merriam Theater), ***Paw Patrol Live!*** (March 3—5, 2017, Merriam Theater), and ***DRUMLine Live!*** (March 9—10, 2017, Merriam Theater).

**ELEPHANT & PIGGIE*****We Are in a Play!*****Merriam Theater***January 21, 2017, 11:00 a.m. and 2:00 p.m.***Tickets**

Tickets are available now and start at \$18.50. Tickets can be purchased by calling 215-893-1999, online at [kimmelcenter.org](http://kimmelcenter.org), or at the Kimmel Center Box Office. Group sales are available for groups of 10 or more and can be purchased by calling (215) 790-5883. More information at [kimmelcenter.org](http://kimmelcenter.org).

See more, save more with the Family Discovery Series! 3-show packages start at \$47.00. More information at <https://www.kimmelcenter.org/events-and-tickets/ticket-deals/family/>.

**The Kimmel Center for the Performing Arts**

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2016-2017 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit [kimmelcenter.org](http://kimmelcenter.org).

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