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Give the gift of reading by donating to the @KimmelCenter @NeverlandBway and @TDBank\_US book drive to benefit @PhilaReads !

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**THE KIMMEL CENTER AND *FINDING NEVERLAND*  
BROADWAY TOUR PARTNER WITH TD BANK  
FOR CITYWIDE BOOK DRIVE**

**PROCEEDS BENEFIT PHILADELPHIA READS AND THE  
SCHOOL DISTRICT OF PHILADELPHIA**

**FOR IMMEDIATE RELEASE** (Philadelphia, PA, October 30, 2017) — **The Kimmel Center for the Performing Arts** will be partnering with **TD Bank** for a city-wide book drive to benefit Philadelphia Reads and the School District of Philadelphia. *Finding Neverland* makes its Philadelphia debut at the Academy of Music from November 21-November 26, and the book drive will be taking place across five Center City TD Bank locations from November 1-November 26.

TD Bank customers are encouraged to participate in donating new or gently used books to benefit children of the Philadelphia Reads organization. Those who participate will receive a 10% discount ticket code for *Finding Neverland's* Philadelphia run. Following the book drive, the TD Bank location with the largest number of books will host a raffle for a family four-pack of tickets to *Finding Neverland*.

"*Finding Neverland* is based on a book about escaping into a world of make-believe," said Anne Ewers, President and CEO of the Kimmel Center for the Performing Arts. "Books awaken our imaginations and allow us to escape through the printed page, which is why the Kimmel Center is thrilled to partner with TD Bank and Philadelphia Reads to help children travel to their very own Neverland, hopefully fostering a love of books and reading along the way."

Philadelphia Reads is an organization focused on raising a city of readers. Through their various programs, both in and out of the classroom, children are able to develop a passion for reading, build their literacy skills, and achieve reading proficiency by fourth grade. Additionally, Philadelphia Reads assists the School District of Philadelphia's less fortunate schools by implementing programs such as Book Banks, Reading Olympics, and Power Partners.

Based on the Academy Award-winning Miramax motion picture by David Magee and the play *The Man Who Was Peter Pan* by Allan Knee, the story of *Finding Neverland* follows the relationship between playwright J.M. Barrie and the family that inspired Peter Pan, or The Boy Who Wouldn't Grow Up – one of the most beloved stories of all time. *Finding Neverland* is a timeless story about the power of imagination and spectacular proof that you never really have to grow up.

### **The Shubert Organization**

For more than 100 years, The Shubert Organization has been in the forefront of the American theatre. Under the leadership of Philip J. Smith, Chairman, and Robert E. Wankel, President, the Shubert Organization owns and operates 17 Broadway theatres and six Off-Broadway venues, as well as the Forrest Theatre in Philadelphia. The company has produced and co-produced hundreds of plays and musicals, including the original Broadway production of *CATS*, *Dreamgirls*, *Sunday in the Park with George*, *Amadeus*, *The Real Thing*, *The Grapes of Wrath*, *Equus*, *The Elephant Man*, *The Curious Incident of the Dog in the Night-Time*, *Hedwig and the Angry Inch*, *School of Rock The Musical*, and *The Humans*. The Shubert Organization is proud of its ongoing refurbishment program for its theatres, seeking to preserve the historic character while modernizing them to accommodate the needs of today's audiences.

### **The Kimmel Center for the Performing Arts**

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2017-2018 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit [kimmelcenter.org](http://kimmelcenter.org).

### **TD Bank**

The Toronto-Dominion Bank and its subsidiaries are collectively known as TD Bank Group ("TD" or the "Bank"). TD is the sixth largest bank in North America by branches and serves more than 25 million customers in three key businesses operating in a number of locations in financial centers around the globe: Canadian Retail, including TD Canada Trust, TD Auto Finance Canada, TD Wealth (Canada), TD Direct Investing, and TD Insurance; U.S. Retail, including TD Bank, America's Most Convenient Bank®, TD Auto Finance U.S., TD Wealth (U.S.), and an investment in TD Ameritrade; and Wholesale Banking, including TD Securities. TD also ranks among the world's leading online financial services firms, with

approximately 11.5 million active online and mobile customers. TD had CDN \$1.2 trillion in assets on July 31, 2017.

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