



THE KIMMEL CENTER
ACADEMY OF MUSIC
MERRIAM THEATER

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[.@NPR](#) hit show, @Freakonomics is coming to the @KimmelCenter! Join host Stephen J. Dubner for a rousing live game-show version of @TMSIDK_Show at the Merriam Theater on 6/6/19. More info @kimmelcenter.org

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**THE KIMMEL CENTER CULTURAL CAMPUS
BRINGS THE OUTRAGEOUS AND INFORMATIVE GAME-SHOW
FREAKONOMICS RADIO LIVE! TO PHILADELPHIA
JUNE 6, 2019**

FOR IMMEDIATE RELEASE (Philadelphia, PA, June 7, 2019) – The Kimmel Center Cultural Campus is excited to welcome the entertaining and occasionally ridiculous journalism game-show ***Freakonomics Radio Live!*** to the Kimmel Center’s Merriam Theater stage on Saturday, June 6, 2019 at 7:30 p.m., in association with AEG. Born out of *NPR*’s popular podcast, *Freakonomics Radio*, award-winning author, journalist and host Stephen J. Dubner takes the stage to play “Tell Me Something I Don’t Know,” where contestants get a chance to try and wow Stephen and his co-host with a fascinating fact – a historical wrinkle, a new line of research – anything, really, as long as it’s factual, useful, and true! Complete with a human fact checker, an audience vote decides the winner of this outrageous and educational night. (P.S. watch out for prizes!)

“We look forward to presenting this fascinating, fun and uniquely *freaky* take on education,” said Anne Ewers, President and CEO of the Kimmel Center for the Performing Arts. “As we pursue our Campus vision to be a catalyst for conversation in the Philadelphia community, our hope is that this event invites the audience to share in learning, through humor and an up-close-and-personal look at the making of this podcast.”

Stephen J. Dubner is the co-author, along with Steven D. Levitt, of *Freakonomics* – a book about “cheating teachers, bizarre baby names, self-dealing realtors, and crack-selling mama’s boys” that sold over 5 million copies.

Freakonomics became an international bestseller and cultural phenomenon, winning multiple awards such as the inaugural Quill Award, a Booksense Book of the Year Award; The New York Times’ Notable Books; among others. Dubner has co-written a series of books with Levitt, including *SuperFreakonomics*, *Think Like a Freak*, and *When to Rob a Bank*. All of the above books delve into the connections between economics and real world quandries.

In 2010, Dubner launched the weekly podcast *Freakonomics Radio*; now *Freakonomics* is heard by millions on public radio stations throughout the United States and receives 15 million global monthly downloads.

FREAKONOMICS RADIO LIVE!

Kimmel Center Cultural Campus’ Merriam Theater

June 6, 2019, 7:30 p.m.

Tickets

Tickets are on sale now starting at \$39.50. Tickets can be purchased by calling 215-893-1999, online at www.kimmelcenter.org, or at the Kimmel Center Box Office. Group sales are available for groups of 10 or more and can be purchased by calling 215-790-5883. See www.kimmelcenter.org for more information.

The Kimmel Center Cultural Campus

Located in the heart of Center City, Philadelphia, our mission is to engage the region’s diverse communities with art through performance and education. Our Cultural Campus serves more than 1 million guests per year and includes the **Kimmel Center for the Performing Arts**, the **Academy of Music**, and the **Merriam Theater**- representing more than 160 years of rich history for the performing arts along Philadelphia’s Avenue of the Arts. We are home to eight esteemed Resident Companies: **The Philadelphia Orchestra**, **Opera Philadelphia**, **Pennsylvania Ballet**, **The Philly POPS**, **PHILADANCO**, **The Chamber Orchestra of Philadelphia**, **The Philadelphia Chamber Music Society**, and **Curtis Institute of Music**. With nearly 9,000 seats per night, we are the region’s most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially-responsible environment where our community shares experiences that are delivered with pride, integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region’s young people through access to quality arts experiences, and we provide support to artists in the creation of new work. TD Bank, America’s Most Convenient Bank, is our proud sponsor of the Kimmel Center’s 2018-2019 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit www.kimmelcenter.org

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