



THE KIMMEL CENTER
ACADEMY OF MUSIC
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NEWS: @KimmelCenter to host and co-produce virtual after-party for School District of Philadelphia's graduating #Classof2020, feat. @DjAktive, @weareGoodGirl, and @simxsantana. Happening Tuesday, June 9 from 7-8:30PM

Press Contact:

Lauren Woodard

(484) 832-1963 (cell)

lwoodard@kimmelcenter.org

**KIMMEL CULTURAL CAMPUS CO-PRODUCES VIRTUAL
GRADUATION AFTER-PARTY
FOR SCHOOL DISTRICT OF
PHILADELPHIA'S CLASS OF 2020**

**Event includes Philadelphia artists DJ Aktive, R&B group Good Girl,
and hip-hop sensation SimXSantana**

Tuesday, June 9, 2020 from 7:00 p.m. – 8:30 p.m.

FOR IMMEDIATE RELEASE (Philadelphia, PA, May 20, 2020) — The Kimmel Cultural Campus is proud to partner with the School District of Philadelphia's virtual celebration of the Class of 2020!

As the official virtual host and co-producer of the after-party, Kimmel Cultural Campus is working with Philly's own DJ Aktive, R&B group Good Girl, as well as quick-rising hip hop sensation SimXSantana on a multi-platform concert event planned for Tuesday, June 9, 2020 from 7:00 p.m. – 8:30 p.m. This virtual

event will be streamed on multiple social media platforms, as well as the district's television station PSTV.

"The Kimmel Cultural Campus traditionally hosts thousands of graduates each year on our stages. Although our physical doors are closed due to COVID-19, we are thrilled to be able to give this gift to the deserving class of 2020, and we are honored to activate our virtual stages for such a good cause," says Anne Ewers, President & CEO of the Kimmel Center for the Performing Arts. "While these are uncertain times, there is one thing that we are certain about - we want and need to honor the incredible hard work and accomplishments of our graduating seniors and this party will be one way to demonstrate how proud we are of each one of them!"

In addition to hosting the Class of 2020 Virtual Graduation after-party, the Kimmel Cultural Campus will extend the celebration into the upcoming season by providing FREE tickets to performances for graduates.

"The Kimmel Center for the Performing Arts has long been known for providing exceptional experiences for people and this dance party for our Class of 2020 graduates will surely be one that they will remember for years to come," Hite said. "We share in the disappointment that our students and families have over not being able to attend a prom, but we hope they will view this opportunity to celebrate with students throughout the city as an option that is as unique and special as this very resilient group of young people."

The Kimmel Cultural Campus' mission is to engage the region's diverse communities with art through performance and education; it serves Philadelphians of all ages, giving back to and convening the community, especially in the current challenging times. As the community is still unable to gather in-person, the Kimmel is proud to host this event for the Class of 2020, digitally connecting the community beyond the bricks and mortar of a physical building.

"100% FREE, supplemental arts education is a pillar of the Kimmel Cultural Campus as a non-profit organization," said Susan Quinn, Director of Education at the Kimmel Center for the Performing Arts. "We are currently in the second year of a 5-year Strategic Growth expansion, which will educate, engage and inspire 100,000 students each year in the Philadelphia area by the year 2023. FREE education programming on the Campus and within the community is 100% supported by contributions, enabling the Center to fulfill its vision to *transform lives daily through the arts* and move forward in its mission."

Additional details related to the Class of 2020 after-party will be announced at a later date.

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Kimmel Center Education

The Kimmel Center for the Performing Arts reaches thousands of local students, teachers, families, and aspiring artists each year through a unique set of education offerings, creating future performers, audiences, and cultural enthusiasts. With a 16-year history of education programs, the Kimmel Center reaches arts lovers of all ages and skill levels, stimulating creativity through hands-on multidisciplinary experiences. The programs educate, engage, and inspire the next generation, fulfilling the Kimmel Center's mission to transform lives daily through the arts.

The Kimmel Center provides education programs both on its campus and in Philadelphia classrooms. With a focus on jazz and musical theater, programs include summer camps, school residencies, student matinees, a Teacher Appreciation program, and free community events.

For more information on all Kimmel Center education programs, visit kimmelcenter.org/education.

The Kimmel Center Cultural Campus

Located in the heart of Center City, Philadelphia, our mission is to engage the region's diverse communities with art through performance and education. Our Cultural Campus serves more than 1 million guests per year and includes the **Kimmel Center for the Performing Arts**, the **Academy of Music**, and the **Merriam Theater**- representing more than 160 years of rich history for the performing arts along Philadelphia's Avenue of the Arts. We are home to eight esteemed Resident Companies: **The Philadelphia Orchestra**, **Opera Philadelphia**, **Pennsylvania Ballet**, **The Philly POPS**, **PHILADANCO**, **The Chamber Orchestra of Philadelphia**, **The Philadelphia Chamber Music Society**, and **Curtis Institute of Music**. With nearly 9,000 seats per night, we are the region's most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially-responsible environment where our community shares experiences that are delivered with pride, integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region's young people through access to quality arts experiences, and we provide support to artists in the creation of new work. TD Bank, America's Most Convenient Bank, is our proud sponsor of the Kimmel Center's 2019-2020 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit www.kimmelcenter.org.