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[Check out the Kimmel Center's New Year's Day Celebration in this recap video!](#)

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Ring in the New Year @KimmelCenter! We're your go-to New Year's Day celebration location for safe and warm family fun w/music, cocoa, ticket giveaways, and more!

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KIMMEL CENTER HOSTS 13TH ANNUAL NEW YEAR'S DAY CELEBRATION WITH FREE FAMILY ENTERTAINMENT JANUARY 1, 2018, 10AM–5PM

**ONE OF PHILADELPHIA'S MOST CHERISHED TRADITIONS RETURNS WITH
PERFORMANCES, BRUNCH BY GARCES EVENTS, FREE HOT CHOCOLATE BAR,
FAMILY-FRIENDLY ACTIVITIES, TICKET GIVEAWAYS, AND MORE!**

FOR IMMEDIATE RELEASE (Philadelphia, PA, December 27, 2017) — The Kimmel Center for the Performing Arts opens its doors for the 13th consecutive year for its annual **FREE New Year's Day Celebration**. The Kimmel Center will be alive with family-friendly sights and sounds as guests are invited to warm up indoors to enjoy panoramic views of the Mummers Parade, performances, giveaways, and activities from 10:00 a.m. until 5:00 p.m. New Year's Day is generously sponsored by Cigna.

"Ring in the New Year at the Kimmel Center has become a treasured tradition on our Cultural Campus," said Anne Ewers, President & CEO of the Kimmel Center for the Performing Arts. "Not only do we offer the best vantages to watch the parade, but our day-long family-friendly activities, performances, and giveaways are the perfect way to kick off 2018!"

Details and schedule for the Kimmel Center's FREE New Year's Day Celebration can be found below. For more information, please visit www.kimmelcenter.org.

New Year's Day Celebration

Commonwealth Plaza

January 1, 2018, 10:00 a.m. – 5:00 p.m.

FREE

10:00 a.m. – 5:00 p.m. – #CignaFightsHunger food packaging

11:00 a.m. – Grow Up Great for kids featuring **The Jolly Tars**

11:00 a.m. – 4:00 p.m. (every hour on the hour) – Fred J. Cooper Memorial Organ demonstrations

12:00 p.m. – 12:45 p.m. – Steve Pullara and His Cool Beans Band

1:00 p.m. – 1:45 p.m. – Breakdancing group The UDEF Tour Breakers

2:00 p.m. – 2:45 p.m. – Former Kimmel Center Jazz Resident and saxophonist Korey Riker

3:00 p.m. – 3:45 p.m. – La NOCHE House Band leader Arturo Stable with Arturo Stable Duet

4:15 p.m. – 5:00 p.m. – Broadway Dreams Foundation

This year's celebration will include:

- The Kimmel Center's Resolution Wall, sponsored by Valley Forge Tourism and Convention Board (Arts Montco), where patrons are invited to share their New Year's resolutions for all to see
- A free Hot Chocolate Lounge with fun mix-in ingredients, provided by Garces Events from 10:00 a.m. – 5:00 p.m.
- Family-friendly activities including the Greater Philadelphia Paper Pholders, face painting, hula hooping by J-Hoop, and balloon art
- #CignaFightsHunger: Help package healthy food for needy in Philly with Feeding Children Everywhere
- Give & Take roaming jugglers, a circus stilt walker, ticket giveaways, AND MORE!

Garces Events will host its one-of-a-kind "Broad Street Bash" brunch on the Tier 2 balcony. Guests can enjoy unlimited food and drink from 11:00 a.m. – 3:30 p.m., while taking some of the best views of the Mummers Parade in the city. Garces will offer a cash bar beginning at 3:30 p.m. Tickets are available at www.kimmelcenter.org.

The Kimmel Center for the Performing Arts

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2016-2017 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit kimmelcenter.org.

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For photography, please visit <https://kcpres.smugmug.com/>



New Year's Day is generously sponsored by Cigna

GARCES

Special thanks to Garces Events for their generous contributions to Christmas Posada and New Year's Day