



THE KIMMEL CENTER
ACADEMY OF MUSIC
MERRIAM THEATER

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[Check out the Kimmel Center's New Year's Day Celebration in this recap video!](#)

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The best way to kick off 2019 is with FREE performances and hot chocolate all day long @KimmelCenter. Watch #Mummers parade and stay warm when #ArtHappensHere 1/1/19

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KIMMEL CENTER HOSTS 14TH ANNUAL NEW YEAR'S DAY CELEBRATION WITH FREE FAMILY FUN ALL DAY JANUARY 1, 2019, 10AM–5PM

**BEST VIEWS OF THE MUMMER'S PARADE, FREE HOT CHOCOLATE BAR,
FAMILY-ORIENTED ENTERTAINMENT, BRUNCH BY GARCES EVENTS, TICKET
GIVEAWAYS, PRIZES & MORE!**

FOR IMMEDIATE RELEASE (Philadelphia, PA, December 15, 2018) — The Kimmel Center for the Performing Arts welcomes Philadelphia to the 14th annual **FREE New Year's Day Celebration**. The inside of the Kimmel Center will be alive with daylong performances on the Commonwealth Plaza stage, as all are invited to enjoy birds' eye views of the Mummers Parade, giveaways, hot chocolate, and family-friendly activities from 10:00 a.m. until 5:00 p.m.

"There's no better place in Philadelphia to welcome a new year than at the Kimmel Center," said Anne Ewers, President & CEO of the Kimmel Center for the Performing Arts. "This is one of our favorite events, when the community comes to visit us, celebrating the start of another year together. Make your mark on our Resolution Wall, sip a mug of free hot chocolate, and enjoy performances programmed for the entire family."

Details for the Kimmel Center's FREE New Year's Day Celebration can be found below. For more information, please visit www.kimmelcenter.org.

New Year's Day Celebration

Commonwealth Plaza

January 1, 2019, 10:00 a.m. – 5:00 p.m.

FREE

This year's celebration will include:

- The Kimmel Center's Resolution Wall, where guests are invited to write 2019 New Year's resolutions
- A Garces Events FREE hot chocolate lounge with add-on toppings
- Broadway Philadelphia's *The Lightning Thief – The Percy Jackson Musical* themed activities, including: trident scavenger hunt and themed "Poseidon's Poison" cocktail at the Commonwealth Plaza Encore Bar
- Family-friendly fun including face painting, roaming jugglers, hula hooping by J-Hoop, balloon art, ticket giveaways, a "prize" wheel, and more!

Garces Events will host its one-of-a-kind "Broad Street Bash" brunch on the Tier 2 balcony. Guests can enjoy unlimited food and drink from 11:00 a.m. – 3:30 p.m., while taking some of the best views of the Mummers Parade in the city. Garces will offer a cash bar beginning at 3:30 p.m. Tickets are available at www.kimmelcenter.org.

The Kimmel Center for the Performing Arts

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2018-2019 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit kimmelcenter.org.

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For photography, please visit <https://kcpres.smugmug.com/>

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