



THE KIMMEL CENTER  
ACADEMY OF MUSIC  
MERRIAM THEATER

### **GREAT PHOTO AND VIDEO OPPORTUNITY**

[Check out the Kimmel Center's New Year's Day Celebration in this recap video!](#)

#### **Tweet it!**

The best way to kick off 2020 is bringing the whole family to @KimmelCenter for FREE performances and hot chocolate all day long, PLUS #Mummers parade and stay warm inside #ArtHappensHere 1/1/20

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## **KIMMEL CENTER HOSTS 15TH ANNUAL NEW YEAR'S DAY CELEBRATION WITH FREE FAMILY FUN ALL DAY JANUARY 1, 2020, 10AM–5PM**

**BEST VIEWS OF THE MUMMER'S PARADE, FREE HOT CHOCOLATE BAR,  
FAMILY-ORIENTED ENTERTAINMENT, BRUNCH BY GARCES EVENTS,  
TICKET GIVEAWAYS, PRIZES & MORE!**

**FOR IMMEDIATE RELEASE** (Philadelphia, PA, November 21, 2019) — The Kimmel Center Cultural Campus welcomes Philadelphia to the 15th annual **FREE New Year's Day Celebration**. The inside of the Kimmel Center will be alive with daylong performances on the Commonwealth Plaza stage, as all are invited to enjoy birds' eye views of the Mummers Parade, giveaways, hot chocolate, and family- friendly activities from 10:00 a.m. until 5:00 p.m.

"New Year's Day spent on the Kimmel Center Cultural Campus has become a treasured tradition for Philadelphia," said Anne Ewers, President & CEO of the Kimmel Center for the Performing Arts. "Not only does this annual event draw the holiday season to a triumphant close with a massive party, it is entirely family-friendly and 100% FREE for our community. What a wonderful reminder to the public that our doors are always open and that, together, we can make 2020 the best year yet for the arts in Philadelphia!"

Details for the Kimmel Center's FREE New Year's Day Celebration can be found below. For more information, please visit [www.kimmelcenter.org](http://www.kimmelcenter.org).

### ***New Year's Day Celebration***

#### **Kimmel Center Cultural Campus' Commonwealth Plaza**

*January 1, 2020, 10:00 a.m.– 5:00 p.m.*

**FREE**

This year's celebration will include:

- The Kimmel Center's annual Resolution Wall, where guests are invited to write 2020 New Year's Resolutions
- Performances from local musical acts, including ILL DOOTS; Kuf Knotz & Christine Elise; Liz Filios; and more
- A Garces Events FREE hot chocolate lounge with add-on toppings, as well as pop-up hot dog cart and cotton candy
- Family-friendly fun, including face painting; Give & Take jugglers; hula hooping by J-Hoop; balloon art; ticket giveaways; a "prize" wheel; and more!
- Performances from the Kimmel Center Education students, including the high-school aged ShowStoppers AllStars musical theater students and the Creative Music Program Select Ensembles

Garces Events will host its one-of-a-kind "Broad Street Bash" brunch on the Tier 2 balcony. Guests can enjoy unlimited food and drink from 11:00 a.m. – 3:30 p.m., while taking in some of the best views of the Mummers Parade in the city. Enjoy brunch classics such as assorted pastries, muffins and danishes, fresh fruit, and quiche; Garces favorites continue with signature Village Burgers, crispy fries, pizza, and a dessert station featuring assorted cookies, cupcakes, tarts, and brownies.

Garces will offer a cash bar beginning at 3:30 p.m. Tickets for food and drinks (bloody marys included) are available at [www.kimmelcenter.org](http://www.kimmelcenter.org).

#### **"Broad Street Bash" pricing**

Adults: \$80

Designated Driver: \$50

Kids 12 and under: \$25

\*Note, Volver will be closed to the public because of a private event.

#### **The Kimmel Center Cultural Campus**

Located in the heart of Center City, Philadelphia, our mission is to engage the region's diverse communities with art through performance and education. Our Cultural Campus serves more than 1 million guests per year and includes the **Kimmel Center for the Performing Arts**, the **Academy of Music**, and the **Merriam Theater**- representing more than 160 years of rich history for the performing arts along Philadelphia's Avenue of the Arts. We are home to eight esteemed Resident Companies: **The Philadelphia Orchestra**, **Opera Philadelphia**, **Pennsylvania Ballet**, **The Philly POPS**, **PHILADANCO**, **The Chamber Orchestra of Philadelphia**, **The Philadelphia Chamber Music Society**, and **Curtis Institute of Music**. With nearly 9,000 seats per night, we are the region's most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially-responsible environment where our community shares experiences that are delivered with pride,

integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region's young people through access to quality arts experiences, and we provide support to artists in the creation of new work. TD Bank, America's Most Convenient Bank, is our proud sponsor of the Kimmel Center's 2019-2020 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit [www.kimmelcenter.org](http://www.kimmelcenter.org).

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For photography, please visit [www.kcpres.smugmug.com](http://www.kcpres.smugmug.com)