



THE KIMMEL CENTER
ACADEMY OF MUSIC
MERRIAM THEATER

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.@Nickelodeon #DoubleDare is hitting the road – and bringing their slime with them! The messiest show on TV is coming to the @KimmelCenter for two nights of pie plastering, slime soaking and booger busting fun 3/28-3/29. More info @ kimmelcenter.org

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**THE SHOW THAT DEFINED GENERATIONS
RETURNS TO THE CITY WHERE IT ALL BEGAN:
NICKELODEON'S *DOUBLE DARE LIVE!*
HOSTED BY MARC SUMMERS AND ROBIN RUSSO
SLIMES THE KIMMEL CENTER FOR THE PERFORMING ARTS
MARCH 28-29, 2019**

FOR IMMEDIATE RELEASE (Philadelphia, PA, January 31, 2019) – The messiest game show on TV is now the messiest game show on the road. Coming off a successful fall 2018 tour, *Double Dare Live!* – featuring the original legendary host and long-time Philadelphia resident Marc Summers, and his beloved sidekick Robin Russo – returns to the road, coming to the Kimmel Center's Merriam Theater on Thursday, March 28 and Friday, March 29, 2019 at 7:30 PM each evening. *Double Dare Live!* brings all the action and excitement of Nickelodeon's hugely popular TV show to the stage.

Inspired by the iconic TV game show *Double Dare*, originally filmed in Philadelphia at the studios of WHY?, *Double Dare Live!* features two teams comprised of selected audience members competing to win prizes by answering brain-bending trivia questions, completing messy physical challenges, and ultimately facing the legendary obstacle course.

“An entire generation grew up and fell in love with the Double Dare experience,” said Anne Ewers, President & CEO of the Kimmel Center for the Performing Arts. “We present diverse programming on our Cultural Campus all year, and this show is one more opportunity to engage with our Philadelphia community on a more playful, non-traditional artistic level.”

The highly-anticipated return of the *Double Dare* series premiered summer 2018 on Nickelodeon, and ranked as the year’s number-one new kids show with Kids 6-11, while retaining the core adult audience who grew up with the original television show. The new *Double Dare* is hosted by digital creator and actress Liza Koshy, with original host Marc Summers providing color commentary on the challenges and lending his vast knowledge of the game and expertise to each episode.

“Hosting the *Double Dare Live* tour couldn’t be any more exciting, and I look forward to continuing to bring the fun and messiness of *Double Dare* to audiences across the country,” said Marc Summers. “Doing the show again with my sidekick Robin will fulfill childhood dreams of the generation that grew up with us and introduce this classic show to the next generation.”

Double Dare premiered on Oct. 6, 1986, on Nickelodeon, and ran from 1986-1993, making it the network’s longest running game show. Marc Summers served as the show’s original host from 1986-1993. Shortly after its debut, *Double Dare* became one of the most popular original daily programs on cable television. The series went into syndication in 1988 and was later revived as *Super Sloppy Double Dare* in 1989. The show also ran on broadcast television as *Family Double Dare* in 1988, followed by new versions on Nick, including *Double Dare 2000*.

Other featured upcoming performances at the Kimmel Center Cultural Campus include: **Alvin Ailey American Dance Theater** (March 1-2, 2019, Academy of Music), **KODO: Evolution** (March 12, 2019, Verizon Hall), **Paw Patrol Live! Race to the Rescue** (April 5-7, 2019, Academy of Music), **The Illusionists – Live From Broadway** (May 10-11, 2019, Merriam Theater), and **Rennie Harris: Funkedified** (June 7-8, 2019, Merriam Theater).

Nickelodeon’s Double Dare Live
Merriam Theater

March 28, 2019, 7:30 p.m.

March 29, 2019, 7:30 p.m.

Tickets

Tickets are on sale now and start at \$39.00. Tickets can be purchased by calling 215-893-1999, online at www.kimmelcenter.org, or at the Kimmel Center Box Office. Group sales are available for groups of 10 or more and can be purchased by calling 215-790-5883. See www.kimmelcenter.org for more information.

***Double Dare Live* is produced by CB Entertainment and Red Tail Productions, LLC.**

About Charlie Blum Entertainment / CB Entertainment

Charlie Blum is a renowned entertainment industry executive with over 40 years’ experience as a major concert promoter, talent buyer, theatre executive, television producer and artist manager. He served for almost three decades as President/CEO for Chicagoland’s premier concert facility, the Star Plaza Theatre, following more than ten years as a Vice President with the Nederlander Concerts. Charlie has worked with virtually every major artist in show business, presenting thousands of concerts featuring performers

like Jerry Seinfeld, Garth Brooks, Frank Sinatra, Madonna, The Jackson Five, Christina Aguilera, The Grateful Dead, Rascal Flatts, Blake Shelton, Rod Stewart and Cher. He has executive-produced four nationally released PBS television shows, most recently, the groundbreaking “Harmonies 4 Healing” with partner Connecticut Public Broadcasting. Charlie is also the host of Lakeshore Classic Movies every weekend on PBS in Chicago.

Red Tail Productions, LLC

CEO Phillip Drayer and President Marc Engel produce and present a wide variety of entertainment throughout North America, including the acclaimed Broadway hit *A Night with Janis Joplin* (Tony Nomination), the spectacular *Do You Hear the People Sing*, *Cirque Musica*, *Scooby Doo Live! Musical Mysteries*, *Erth’s Dinosaur Zoo Live* and *Erth’s Prehistoric Aquarium Adventure*. Through its division Red Tail-Live, the company has a tremendous track record of producing and presenting live entertainment in a variety of venues, theatres, performing arts centers and arenas throughout the U.S. and Canada presenting over a hundred events annually, spanning genres from Broadway Musicals to Country and Pop, to Classic Rock, Jazz and Comedy, and featuring heritage artists such as Tony Bennett, Alan Jackson, Norah Jones, Dolly Parton, Harry Connick, Jr., The Beach Boys, Bill Maher, and Martina McBride.

About Nickelodeon

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon’s U.S. television network is seen in more than 90 million households and has been the number-one-rated kids’ basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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The Kimmel Center for the Performing Arts

Located in the heart of Center City, Philadelphia, the Kimmel Center’s mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region’s most impactful performing arts center, and the second largest in the country. TD Bank, America’s Most Convenient Bank, is the season sponsor of the Kimmel Center’s 2018-2019 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit www.kimmelcenter.org.

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For photography, please visit <https://kcpres.smugmug.com/>