



THE KIMMEL CENTER  
ACADEMY OF MUSIC  
MERRIAM THEATER



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.@P440 and @KimmelCenter join forces to host college fair for musicians featuring 30+ vendors. Happening Nov 7 from 9:15-3:45 @KimmelCenter

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## **PROJECT 440 PARTNERS WITH THE KIMMEL CENTER TO HOST COLLEGE FAIR FOR MUSICIANS**

### **PARTICIPATION FOR STUDENTS THROUGHOUT THE REGION OF PHILADELPHIA**

**FOR IMMEDIATE RELEASE** (Philadelphia, PA, October 25, 2017) — On Tuesday, November 7, 2017, Project 440 and the Kimmel Center will host a special college fair for musicians held at the Kimmel Center for the Performing Arts' Commonwealth Plaza from 9:15am – 3:45pm. There will be representatives from over 30 national and regional institutions providing high school students with information and college prep workshops that will include: writing college essays, life skills, interviews, resumes and recommendation letters, auditions for students who plan to continue their studies in music, and Financial Aid information.

Formed in 2007, Project 440 (P440) is a nonprofit organization based in Philadelphia that engages, educates and inspires young musicians, providing them with the career and life skills they need to develop into tomorrow's civic-minded, entrepreneurial leaders.

Executive Director and Co-Founder of P440 Joseph Conyers, understands the importance of this partnership with the Kimmel Center: "We are so pleased to be partnering with the Kimmel Center, an epicenter of arts and culture in Philadelphia, for the first Project 440 College Fair," states Conyers who

also serves as Assistant Principal Bass in The Philadelphia Orchestra and as the music director for the School District of Philadelphia's 'All City High School Orchestra.'

Kimmel Center President & CEO Anne Ewers also shares this notion: "The Kimmel Center is happy to host Project 440's upcoming College Fair for young musicians in Philadelphia. As home to many of the great Philadelphia arts organizations, we are committed to building the audiences and artists of the future. The event will allow talented young people to explore options for college and beyond, opening new doors for a successful future."

Sponsors for the College Fair include: The Philadelphia Orchestra, Live Nation, the School District of Philadelphia, and the Kimmel Center. For free student registration and fair schedule, visit:

<http://project440.org/student-registration> or <http://project440.org/college-fair-2017>

**About Project 440:**

P440 programs have enriched the lives of hundreds of young musicians by giving them real-world experiences in community engagement and entrepreneurship. They complete our programs equipped with a tool kit that prepares them for college and for careers in the 21st Century. For those who continue on in the music profession, we are building the next generation of giving, civic-minded, entrepreneurial musicians - assets to any orchestra, chamber music society or community in our country. Website: [www.project440.org](http://www.project440.org)

**The Kimmel Center for the Performing Arts**

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2017-2018 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit [kimmelcenter.org](http://kimmelcenter.org).