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It's Not Too Late, Baby! - to purchase tickets to one of Philly's favorite stage musicals @BeautifulOnBway (Facebook/Twitter/Instagram), back by popular demand 2/22 - 2/27 @KimmelCC (Twitter) @KimmelCulturalCampus (Facebook and Instagram). For more information visit [kimmelculturalcampus.org](http://kimmelculturalcampus.org).

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**INTERNATIONAL SMASH HIT  
BEAUTIFUL – THE CAROLE KING MUSICAL**

**ONE OF PHILLY'S FAVORITE STAGE MUSICALS  
RETURNS TO THE KIMMEL CULTURAL CAMPUS  
FEBRUARY 22 – 27, 2022**

**FOR IMMEDIATE RELEASE (January 13, 2021)** – The Kimmel Cultural Campus presents Tony® & Grammy Award®-winning Broadway hit *Beautiful—The Carole King Musical*, about the early life and career of the legendary and groundbreaking singer/songwriter, February 22 – 27, 2022, at the Campus' Academy of Music.

“Theater fans and music aficionados of all generations are familiar with Carole King’s distinct artistry,” said Matias Tarnopolsky, president and CEO of The Philadelphia Orchestra and Kimmel Center, Inc. “We hope that everyone’s *Beautiful* experience will inspire them to join us throughout the 2021–22 season for other highlights such as *The Simon and Garfunkel Story*, *A Tribute to Aretha Franklin*, and more.”

Deeply committed to the health and safety of guests, artists, and staff and proudly certified by GBAC, the gold standard for infection prevention programs, the Kimmel Cultural Campus is requiring masks to be worn at all times, as well as proof of vaccination for those over 5. Guests under 5 will be required to show a negative PCR test result taken within 72 hours of the event.

Long before she was Carole King, chart-topping music legend, she was Carol Klein, Brooklyn girl with passion and chutzpah. She fought her way into the record business as a teenager and, by the time she reached her twenties, had the husband of her dreams and a flourishing career writing hits for the biggest acts in rock 'n' roll. But it wasn't until her personal life began to crack that she finally managed to find her true voice. *Beautiful* tells the inspiring true story of King's remarkable rise to stardom, from being part of a hit songwriting team with her husband Gerry Goffin, to her relationship with fellow writers and best friends Cynthia Weil and Barry Mann, to becoming one of the most successful solo acts in popular music history. Along the way, she made more than beautiful music, she wrote the soundtrack to a generation. *Beautiful* features a stunning array of beloved songs written by Gerry Goffin/Carole King and Barry Mann/Cynthia Weil, including "I Feel The Earth Move," "One Fine Day," "(You Make Me Feel Like) A Natural Woman," "You've Got A Friend" and the title song, "Beautiful."

"Following this unprecedented intermission from live theater, we are thrilled that *Beautiful* will be back on the road to bring joy and music once again to audiences across North America for the sixth touring season," producer Paul Blake said. "We are humbled that over five million audience members worldwide have been entertained by our celebration of Carole's story and her timeless music."

With a book by Tony® and Academy® Award nominee Douglas McGrath, direction by Marc Bruni and choreography by Josh Prince, *Beautiful* features a stunning array of beloved songs written by Gerry Goffin/Carole King and Barry Mann/Cynthia Weil. On October 27, 2019, the Broadway production of *Beautiful – The Carole King Musical* ended its smash-hit, record-breaking run after nearly six years. By the time the production took its final bow, it played 60 preview and 2,418 regular performances, surpassing the original production of *Annie* and the landmark 1998 revival of *Cabaret* to become the 27th longest-running musical (and the second longest running "bio-musical") in Broadway history. On Broadway, the show was seen by almost 2,200,000 audience members (including, quite famously, King herself) and is the longest-running and highest-grossing show in the history of the Stephen Sondheim Theatre.

The Original Broadway Cast Recording of *Beautiful – The Carole King Musical* (Ghostlight Records) won the 2015 Grammy Award for Best Musical Theater Album and is available on CD, digitally, and on vinyl.

Sony Pictures has announced that the film adaptation of *Beautiful* will be produced by Tom Hanks, Gary Goetzman, and Paul Blake.

The creative team of *Beautiful* also includes Derek McLane (Set Design), Alejo Vietti (Costume Design), Peter Kaczorowski (Lighting Design), Brian Ronan (Sound Design), Charles G. LaPointe (Wig and Hair Design), Steve Sidwell (Orchestrations and Music Arrangements), Jason Howland (Music Supervision), and John Miller (Music Coordination).

*Beautiful - The Carole King Musical* is produced on Broadway by Paul Blake, Sony/ATV Music Publishing, Jeffrey A. Sine, Richard A. Smith, Mike Bosner, Harriet N. Leve/Elaine Krauss, Terry Schnuck, Orin Wolf, Patty Baker/Good Productions, Roger Faxon, Larry Magid, Kit Seidel, Lawrence S. Toppall, Fakston Productions/Mary Solomon, William Court Cohen, John Gore, BarLor Productions, Matthew C. Blank, Tim Hogue, Joel Hyatt, Marianne Mills, Michael J. Moritz, Jr., StylesFour Productions, Brunish/Trincher, and Jeremiah J. Harris.

For more information visit: [www.beautifulonbroadway.com](http://www.beautifulonbroadway.com) / [www.twitter.com/beautifulonbway](https://www.twitter.com/beautifulonbway) / [www.facebook.com/BeautifulOnBway](https://www.facebook.com/BeautifulOnBway) / [www.youtube.com/BeautifulOnBway](https://www.youtube.com/BeautifulOnBway) / [www.instagram.com/beautifulonbway/](https://www.instagram.com/beautifulonbway/)

*BEAUTIFUL – THE CAROLE KING MUSICAL* is part of the Kimmel Cultural Campus' 2021-22 Broadway season, co-presented by The Shubert Organization. This season also includes, *Hadestown*, *Pretty Woman: The Musical*, *The Carole King Musical*, *Oklahoma!*, *To Kill a Mockingbird* and *Dear Evan Hansen*, with additional add-ons *Anastasia*, *STOMP*, *RENT*, *Waitress*, *Hairspray!* and *Freestyle Love Supreme*. For information on the full season lineup, dates, and venues, visit [KimmelCulturalCampus.org](http://KimmelCulturalCampus.org).

Independence Blue Cross is a performance sponsor for this run of *Beautiful - The Carole King Musical* on the Kimmel Cultural Campus.

### **Tickets**

Tickets can be purchased by calling 215-893-1999 or online at [www.kimmelculturalcampus.org](http://www.kimmelculturalcampus.org). In-person ticket sales can be conducted daily from 10 a.m. - 6 p.m. at the Academy of Music Box Office, located at 240 S. Broad Street. See [www.kimmelculturalcampus.org](http://www.kimmelculturalcampus.org) for more information.

### ***BEAUTIFUL – THE CAROLE KING MUSICAL***

Kimmel Cultural Campus' Academy of Music  
February 22, 2022 – February 27, 2022

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### **Safe & Clean Commitment + Flexible Ticket Policy**

The Kimmel Cultural Campus is proudly certified by the [Global Biorisk Advisory Council](#) – the gold standard for cleaning, disinfection, and infection prevention programs.

We will always put the safety of our guests, artists, and staff first, and we have worked closely with partners, producers, artists, guests and other performing arts centers around the nation to develop the most comprehensive plan to safely reopen our doors. We are committing to a healthy and clean environment with increased disinfection, enhanced ventilation, and will enforce recommended health authority guidelines, including masks and proof of vaccination.

Masks are required to be worn at all times when on the Kimmel Cultural Campus, except when actively consuming food or beverage in designated locations. Prolonged periods of mask removal are not permitted.

All attendees for public events must show proof of full vaccination at the time of entry, with valid photo ID and copy of vaccination card (physical or photo). Proof of negative COVID-19 tests will not be accepted, with the exception of children under the age of 5, effective January 17; children under 5 will be required to show a negative PCR test or negative rapid result. While rapid tests (taken within 48 hours of event) are accepted, and PCR tests are preferred (taken within 72 hours of event). Our position on vaccine mandates for children under the age of 5 may change as the larger population gets vaccinated.

This policy is subject to change based upon guidance from the CDC and local health authorities. For more information on our [Safe & Clean Commitment](#) and the most up-to-date information about our policies, please visit [kimmelculturalcampus.org](http://kimmelculturalcampus.org).

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## **THE SHUBERT ORGANIZATION**

The Shubert Organization is America's oldest professional theatre company and the largest theatre owner on Broadway. Since the dawn of the 20th century, Shubert has operated hundreds of theatres and produced hundreds of plays and musicals both in New York City and throughout the United States. Shubert currently owns and operates 17 Broadway theatres, six off-Broadway venues, and the Forrest Theatre in Philadelphia. Under the leadership of Robert E. Wankel, Chairman and CEO, The Shubert Organization continues to be a leader in the theatre industry. Notable productions and co-productions include *Cats*, *Sunday in the Park with George*, *Dreamgirls*, *The Heidi Chronicles*, *Jerome Robbins' Broadway*, *Amadeus*, *Children of a Lesser God*, *The Grapes of Wrath*, *Ain't Misbehavin'*, *Hedwig and the Angry Inch*, *Spamalot*, *The Elephant Man*, *The Curious Incident of the Dog in the Night-Time*, *School of Rock*, *Dear Evan Hansen*, *Come From Away*, and more. Shubert delivers innovative ticketing solutions via its Telecharge interface, API distribution, and private-label technology, offering unparalleled distribution and marketing to the theatre industry and beyond. Its consumer-facing brands – Telecharge for retail ticket sales and Broadway Inbound for group buyers, tour operators, and the travel industry – sell millions of tickets each year. The Shubert Foundation, sole shareholder of The Shubert Organization, Inc., is dedicated to sustaining and advancing live performing arts in the United States. The Foundation provides general operating support to not-for-profit theatres and dance companies. Foundation grants in 2019 totaled \$32 million.

## **KIMMEL CULTURAL CAMPUS**

Located in the heart of Center City, Philadelphia, our mission is to engage the region's diverse communities with art through performance and education. Our Cultural Campus serves more than 1-million guests per year and includes Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, and SEI Innovation Studio), the Academy of Music, and the Merriam Theater – representing more than 160 years of rich history for the performing arts along Philadelphia's Avenue of the Arts. We are home to eight esteemed Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society, and Curtis Institute of Music. With nearly 9,000 seats per night, we are the region's most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially responsible environment where our community shares experiences that are delivered with pride, integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region's young people through access to quality arts experiences, and we provide support to artists in the creation of new work. TD Bank, America's Most Convenient Bank, is the proud Kimmel Cultural Campus Season Sponsor. Read Kimmel Cultural Campus' vision statement, world view, and mission statement [here](#). Learn more about our commitment to diversity, equity, and inclusion and how it encompasses our mission, co-workers, and programs [here](#).

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For photography, please visit <https://kcccpress.smugmug.com>