



GOLD STANDARD IN SAFETY

**Share it!**

For the first time ever, JJ and his family are going on tour! Join @CoComelon\_Official (Instagram)/@CoComelon (Twitter) LIVE onstage at @KimmelCC (Twitter)/@KimmelCulturalCampus (Facebook/Instagram) this April! More info @ kimmelculturalcampus.org

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**KIMMEL CULTURAL CAMPUS PRESENTS  
#1 MOST WATCHED BRAND ON YOUTUBE  
COCOMELON  
FOR THE FIRST-EVER LIVE PRODUCTION**

***COCOMELON LIVE! JJ'S JOURNEY*  
APRIL 2 - 3, 2022**

**FOR IMMEDIATE RELEASE** (March 2, 2022) — The Kimmel Cultural Campus, alongside EMC, presents the Philadelphia premiere of ***CoComelon LIVE! JJ's Journey*** at its Merriam Theater on Saturday, April 2, 2022, at 6:30 p.m. and Sunday, April 3, 2022, at 10:00 a.m. In the global hit series' first-ever live production, audiences will be able to experience the joy of a toe-tapping, fun-filled journey with the beloved characters JJ, YoYo, TomTom, Bingo, Dad, Mom, Ms. Appleberry, and more!

As the #1 most-watched brand on YouTube, *CoComelon* generates over 4.2 billion monthly views and has over 118M subscribers. The brand has become a perennial leader on major streaming platforms like Amazon, Spotify, Apple Music, Roku, and Netflix, where it set the record for consecutive days in the Top 10 'Most Watched TV Shows.'

"*CoComelon* is a cultural phenomenon, and we are proud to present this first-ever live tour for Philadelphia families," said Frances Egler, Senior Director of Programming and Presentations at the Kimmel Cultural Campus. "Events like this, along with other shows on our Family Discovery Series, help cement our Campus as a home for our region's children to experience and learn about the performing arts."

*CoComelon LIVE! JJ's Journey* invites viewers to join JJ and his family in JJ's journey to writing his own song. JJ learns that by using his imagination, he can create, solve problems, and have wonderful adventures, proving that with a little help from your family and friends, you can make

your dreams come true. With all the favorite characters and over 20 songs, including new original music, the show is a terrific journey through the world of *CoComelon*. Each stop will be a fun-filled, interactive musical romp with magical special effects.

Deeply committed to the health and safety of guests, artists, and staff and proudly certified by GBAC, the gold standard for infection prevention programs, the Kimmel Cultural Campus is requiring masks to be worn at all times, as well as proof of vaccination for those over 5. Guests under 5 will be required to show a negative PCR test result or negative rapid test. Additional details below.

Other featured upcoming performances on the Kimmel Cultural Campus include ***Disney Princess – The Concert*** (April 12, 2022, Academy of Music) and ***Daniel Tiger’s Neighborhood LIVE!*** (May 14, 2022, Merriam Theater).

### **Tickets**

Tickets can be purchased by calling 215-893-1999 or online at [www.kimmelculturalcampus.org](http://www.kimmelculturalcampus.org). In-person ticket sales can be conducted daily from 10 a.m. - 6 p.m. at the Academy of Music Box Office, located at 240 S. Broad Street. See [www.kimmelculturalcampus.org](http://www.kimmelculturalcampus.org) for more information.

### ***CoComelon Live! JJ’s Journey***

Kimmel Cultural Campus’ Merriam Theater  
April 2, 2022 at 6:30 p.m.  
April 3, 2022 at 10:00 a.m.

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### **Safe & Clean Commitment**

The Kimmel Cultural Campus is proudly certified by the [Global Biorisk Advisory Council](#) – the gold standard for cleaning, disinfection, and infection prevention programs.

We will always put the safety of our guests, artists, and staff first, and we have worked closely with partners, producers, artists, guests and other performing arts centers around the nation to develop the most comprehensive plan to safely reopen our doors. We are committing to a healthy and clean environment with increased disinfection, enhanced ventilation, and will enforce recommended health authority guidelines, including masks and proof of vaccination.

Masks are required to be worn at all times when on the Kimmel Cultural Campus, except when actively consuming food or beverage in designated locations. Prolonged periods of mask removal are not permitted.

All attendees for public events must show proof of full vaccination at the time of entry, with valid photo ID and copy of vaccination card (physical or photo). Proof of negative COVID-19 tests will not be accepted, with the exception of children under the age of 5, effective January 17; children under 5 will be required to show a negative PCR test or negative rapid result. While rapid tests (taken within 48 hours of event) are accepted, PCR tests are preferred (taken within 72 hours of event). Our position on vaccine mandates for children under the age of 5 may change as the larger population gets vaccinated.

This policy is subject to change based upon guidance from the CDC and local health authorities. For more information on our [Safe & Clean Commitment](#) and the most up-to-date information about our policies, please visit [kimmelculturalcampus.org](http://kimmelculturalcampus.org).

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## **KIMMEL CULTURAL CAMPUS**

Located in the heart of Center City, Philadelphia, our mission is to engage the region's diverse communities with art through performance and education. Our Cultural Campus serves more than 1-million guests per year and includes Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, and SEI Innovation Studio), the Academy of Music, and the Merriam Theater – representing more than 160 years of rich history for the performing arts along Philadelphia's Avenue of the Arts. We are home to The Philadelphia Orchestra and seven esteemed Resident Companies: Opera Philadelphia, Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society, and Curtis Institute of Music. With nearly 9,000 seats per night, we are the region's most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially responsible environment where our community shares experiences that are delivered with pride, integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region's young people through access to quality arts experiences, and we provide support to artists in the creation of new work. TD Bank, America's Most Convenient Bank, is the proud Kimmel Cultural Campus Season Sponsor. Read Kimmel Cultural Campus' vision statement, world view, and mission statement [here](#). Learn more about our commitment to diversity, equity, and inclusion and how it encompasses our mission, co-workers, and programs [here](#).

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For photography, please visit <https://kcccpress.smugmug.com>