



Kimmel Cultural Campus

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Love Rules! Take it from podcast host, author & former monk @jayshetty (Twitter and Instagram)/@JayShettyIW (Facebook) as he embarks on his first world tour – Love Rules @KimmelCC (Twitter)/@KimmelCulturalCampus (Facebook and Instagram) on 2/21/23. For more info, visit kimmelculturalcampus.org.

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KIMMEL CULTURAL CAMPUS PRESENTS BEST-SELLING AUTHOR AND AWARD-WINNING STORYTELLER, JAY SHETTY, ON HIS FIRST WORLD TOUR, *LOVE RULES* FEBRUARY 21, 2023

FOR IMMEDIATE RELEASE (December 15, 2022) – The Kimmel Cultural Campus, in partnership with Live Nation, presents #1 *New York Times* best-selling author, former Hindu monk, life coach, and host of the podcast, *On Purpose*, **Jay Shetty**, on his first ever world tour entitled ***Love Rules*** – playing the Academy of Music on Tuesday, February 21, 2023, at 7:30 p.m. Shetty will take audiences on a journey of finding, keeping, and even letting go of love.

Jay Shetty is dedicated to helping people train their mind for peace and purpose every day. In 2019, Shetty created *On Purpose*, a podcast that reached 64 million downloads, ranking #1 on Spotify in India and in Apple's Top 20 Podcasts of the Year in its first year. *On Purpose* is now the world's #1 Health & Wellness podcast according to *Forbes*. Guests have included talent from various backgrounds, such as Oprah, Jennifer Lopez, Kendall Jenner, Will Smith, Kobe Bryant, Alicia Keys, Novak Djokovic, Ray Dalio, among others.

“Jay Shetty is one of the most empowering and humble speakers to emerge in the field of mindfulness and wellness,” said Frances Egler, Senior Director of Programming and Presentations on the Kimmel Cultural Campus. “This focus is the betterment of others – from his podcast to professional endeavors, and even as co-founder of Joyo Tea. Hosting him for the very first time on our Campus, it is our hope Philadelphia audiences are moved by this show, leaving with new perspectives and positive outlooks.”

At age 21, Shetty became a monk. He spent four summers in India interning at corporations and training with the International Society for Krishna Consciousness, known as the Hare Krishna movement, and three years living a Vedic monk lifestyle at an ashram in Mumbai, India.

Shetty has a myriad of accolades under his belt. In 2019, AdWeek dubbed him a Young Influentials cover star, describing him as “an emanation of spiritual force.” In 2017, Forbes named him to the 30 Under 30 List for being a game changer in media. People Magazine has named him “one to watch.” In 2018 and 2019, the Streamy’s named him the Best Health & Wellness Creator of the Year. His videos have been viewed more than 10 billion times and he is followed by over 50 million people across social media.

In 2020, Jay authored his first book, “Think Like A Monk: Train Your Mind for Peace and Purpose Everyday.” The book debuted at #1 on the New York Times, #1 on the Sunday Times and was deemed “un-put-down-able” by Amazon, where it held the #1 spot worldwide. Following the immense success and millions of copies sold of Jay’s first book, on January 31, 2023, Jay will release his second book, “8 Rules of Love: How to Find It, Keep It, and Let It Go.” Learn more at 8RulesofLove.com.

When Shetty isn’t writing or making videos, he is coaching as the founder of the Jay Shetty Certification School, a purpose driven educational institution offering accredited certifications in life coaching to individuals and organizations. He has been a keynote speaker around the world on global stages on behalf of powerhouses like Google, Microsoft, Netflix, HSBC, and has developed corporate training programs for many of these organizational clients. His online courses have been attended by over 2 million students and his “Genius Community” provides weekly programming on the principles and practices for health and wellness to thousands of members in over 100 countries.

Other featured upcoming performances on the Kimmel Cultural Campus include **Brian Regan** (January 14, 2023, Miller Theater), **DRUMLine Live** (February 17, 2023, Miller Theater), **Heather McMahan: *The Comeback Tour*** (February 18, 2023, Academy of Music), **Karlous Miller: *At the End of the Day...*** (February 25, 2023, Miller Theater), **Alvin Ailey American Dance Theater** (February 24 – 26, 2023, Academy of Music), **Divi Roxx Kids** (February 25, 2023, Perelman Theater), **KODO One Earth Tour: *Tsuzumi*** (March, 7, 2023, Miller Theater), **The Second City Swipes Right: *An Incomplete Guide to The Ultimate Date Night*** (March 10 – 11, 2023, Perelman Theater), **Nimesh Patel: *The Lucky Lefty Tour*** (March 10, 2023, Miller Theater), **Noel Miller: *Everything Is F#&KED*** (March 24, 2023, Miller Theater) and **Matteo Lane: *The Al Dente Tour*** (March 31, 2023, Miller Theater).

Tickets

Tickets can be purchased by calling 215-893-1999 or online at www.kimmelculturalcampus.org. In-person ticket sales can be conducted daily from 10 a.m. - 6 p.m. at the Academy of Music Box Office, located at 240 S. Broad Street. See www.kimmelculturalcampus.org for more information.

Jay Shetty World Tour: Love Rules

Academy of Music on the Kimmel Cultural Campus
February 21, 2023, at 7:30 p.m.

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ABOUT LIVE NATION ENTERTAINMENT

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KIMMEL CULTURAL CAMPUS

Located in the heart of Center City, Philadelphia, our mission is to engage the region's diverse communities with art through performance and education. Our Cultural Campus serves more than 1-million guests per year and includes Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, and SEI Innovation Studio), the Academy of Music, and the Miller Theater (formerly the Merriam Theater) – representing more than 160 years of rich history for the performing arts along Philadelphia's Avenue of the Arts. We are home to The Philadelphia Orchestra and seven esteemed Resident Companies: Opera Philadelphia, Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society, and Curtis Institute of Music. With nearly 9,000 seats per night, we are the region's most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially responsible environment where our community shares experiences that are delivered with pride, integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region's young people through access to quality arts experiences, and we provide support to artists in the creation of new work. Read Kimmel Cultural Campus' vision statement, world view, and mission statement [here](#). Learn more about our commitment to diversity, equity, and inclusion and how it encompasses our mission, coworkers, and programs [here](#).

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For photography, please visit <https://kcccpress.smugmug.com>