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New short film about Latinx experience in Philadelphia to premiere at the Kimmel Center for the Performing Arts

'La Guagua 47' Project is a partnership between SEPTA, Al Día News Media, Ritmo Lab, The Philadelphia Orchestra, and Kimmel Cultural Campus

PHILADELPHIA (August 19, 2022) – On September 15th, the first day of Hispanic Heritage Month, the short film 'La Guagua 47' will premiere at the Kimmel Cultural Campus.

'La Guagua 47' Short Film Screening will be a celebration of Philadelphia's Hispanic experience. Doors will open at 5 p.m., for a networking hour with live music, followed by a panel discussion in the Perelman Theater at 6 p.m. A dance party with a Latin Band is scheduled from 7 to 8:30 p.m. The event is free and open to the public. Drinks and food will be available for sale.

'La Guagua 47' is a one-of-a-kind community cultural production that has engaged over 100 Philadelphia artists and volunteers in its creation and many more community members as cultural event participants. The film tells a universal story of migration, belonging, and finding home in one another: a young Latinx migrant arrives in Philadelphia feeling very alone. One day she discovers the iconic SEPTA 47 bus and embarks on a journey that changes her life.

"We are elated to kick off Hispanic Heritage Month with this important film premiere with our partners at Al Día," said Matías Tarnopolsky, President and CEO of The Philadelphia Orchestra and Kimmel Center, Inc. "'La Guagua 47', or SEPTA's 47 bus line, creatively showcases our city's rich diversity and Philadelphia's vibrant Latinx community. We look forward to seeing the film, hearing from some of the cast and creatives behind the project and celebrating with an up-tempo Latin fiesta in our Commonwealth Plaza!"

The film introduces the significance of SEPTA's 47 bus to the thriving and inspiring culture of Philadelphia's Latinx community. It reimagines the 47 bus as a central character in helping communities find joy and belonging and demonstrates how public transportation supports society, the economy, and multiculturalism.

The project's artists include filmmaker Pedro Escárcega, choreographer Christina Castro-Tauser, songwriter and producer [Alba Martínez](#), dancer and protagonist Ashley Rivera, muralist César Viveros, and lead media/creative partners and associate producers Alaitz Ruíz and Martín Alfaro.

For more information about the event, visit <https://aldianews.com/en/about-al-dia-live/al-dia-live/guagua-47-screening>.

Information about 'La Guagua 47' Project can be found at <https://www.laguagua47.com/>

About The Philadelphia Orchestra and Kimmel Center, Inc. (POKC):

On June 17, 2021, The Philadelphia Orchestra and The Kimmel Cultural Campus announced a pathbreaking partnership to create a brighter, more inclusive, innovative cultural future for Philadelphia: The Philadelphia Orchestra and Kimmel Center, Inc. On December 2, 2021, the new organization was formally ratified, and is now reimagining the power of the arts to bring joy, create community, and effect change—to uplift all Philadelphians. We bring the greatest performances and most impactful education and community programs, in-person and digitally, to the diverse audiences of our city and beyond.

<https://www.kimmelculturalcampus.org/about-us/pokc/>

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