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NEWS: @philorch and @KimmelCC (Twitter)/@KimmelCulturalCampus (Facebook/Instagram) announce partnership with @UNCF. More info at kimmelculturalcampus.org.

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**THE PHILADELPHIA ORCHESTRA AND
KIMMEL CULTURAL CAMPUS ANNOUNCE NEW
PARTNERSHIP WITH THE
UNITED NEGRO COLLEGE FUND (UNCF)
PHILADELPHIA**

**Portion of ticket sales from
DRUMLine Live and *Marvel Studios' Black Panther* to benefit UNCF**

FOR IMMEDIATE RELEASE (January 12, 2023) –The Philadelphia Orchestra and the Kimmel Cultural Campus announce a community partnership with the Philadelphia Office of the United Negro College Fund (UNCF) — an organization that envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to the nation. A portion of ticket sales from two shows in early 2023 – *DRUMLine Live* and *Marvel Studios' Black Panther* – will benefit UNCF.

“Both DRUMLine, which brings the HBCU marching band experience to the stage, and the groundbreaking *Marvel Studios' Black Panther* starring the late Chadwick Boseman, an HBCU graduate, are presentations that embody Black artistry,” said Matias Tarnopolsky, president and CEO of The Philadelphia Orchestra and Kimmel Center, Inc. “We are delighted to partner with UNCF to help drive awareness of their mission and to support their important work through these artistic presentations.”

“UNCF is very excited to partner with the Philadelphia Orchestra and Kimmel Center, Inc. on what we believe will be two great experiences. The support to our Philadelphia Campaign will make a difference in the lives of local students, assisting them in reaching their educational aspirations,” said Richard Lee Snow, Mid-Atlantic Regional Development Director (UNCF).

Below is additional information about DRUMLine Live and Marvel Studios’ Black Panther:

DRUMLINE LIVE

February 17, 2023, 7:30 p.m. • Miller Theater on the Kimmel Cultural Campus

DRUMLine Live, the show-stopping attraction created by the musical team behind the hit movies, *Drumline* and *Drumline: A New Beat*, embodies the soulful, high-stepping style of the Historically Black College and University (HBCU) marching band experience. With its riveting rhythms, bold beats, and ear grabbing energy, *DRUMLine Live* is a high-octane musical roller coaster ride that is guaranteed to touch every emotion in your body. We’re back with a show for the entire family and we promise... you will be on your feet by Halftime!!

MARVEL STUDIOS’ BLACK PANTHER In Concert with The Philadelphia Orchestra

March 17 – 19, 2023, 3 performances, times vary • Verizon Hall on the Kimmel Cultural Campus

Damon Gupton, Conductor

Massamba Diop, Talking Drum Soloist

Göransson, *Black Panther* (complete with film)

In 2018, Marvel Studios’ *Black Panther* quickly became a global sensation and cultural phenomenon, showing a new dimension of what Super Hero films could be. *Rolling Stone* raved, “The film lights up the screen with a full-throttle blast of action and fun. That’s to be expected. But what sneaks up and floors you is the film’s racial conscience and profound, astonishing beauty.” Now you can relive the excitement of T’Challa becoming king and battling Killmonger all while The Philadelphia Orchestra performs Ludwig Göransson’s Oscar® and Grammy® -winning score live to picture.

Marvel Studios’ *Black Panther Live in Concert* is presented by The Philadelphia Orchestra, conducted by Damon Gupton and will be performed at Verizon Hall on March 17–19. For tickets and further information visit www.philorch.org.

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ABOUT POKC

On June 17, 2021, The Philadelphia Orchestra and Kimmel Cultural Campus announced a pathbreaking partnership to create a brighter, more inclusive, and innovative cultural future for Philadelphia: The Philadelphia Orchestra and Kimmel Center Inc. (POKC). This new organization reimagines the power of the arts to bring joy, create community, and effect change—to uplift all Philadelphians. We have united from a position of strength to bring the greatest performances and most impactful education and community programs, in-person and digitally, to the diverse audiences of Philadelphia and beyond.

KIMMEL CULTURAL CAMPUS

Located in the heart of Center City, Philadelphia, our mission is to engage the region's diverse communities with art through performance and education. Our Cultural Campus serves more than 1-million guests per year and includes Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, and SEI Innovation Studio), the Academy of Music, and the Miller Theater (formerly the Merriam Theater) – representing more than 160 years of rich history for the performing arts along Philadelphia's Avenue of the Arts. We are home to The Philadelphia Orchestra and seven esteemed Resident Companies: Opera Philadelphia, Pennsylvania Ballet, The Philly POPS, PHILADANCO!, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society, and Curtis Institute of Music. With nearly 9,000 seats per night, we are the region's most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially responsible environment where our community shares experiences that are delivered with pride, integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region's young people through access to quality arts experiences, and we provide support to artists in the creation of new work. Read Kimmel Cultural Campus' vision statement, world view, and mission statement [here](#). Learn more about our commitment to diversity, equity, and inclusion and how it encompasses our mission, co-workers, and programs [here](#).

THE PHILADELPHIA ORCHESTRA

The Philadelphia Orchestra is one of the world's preeminent orchestras. It strives to share the transformative power of music with the widest possible audience, and to create joy, connection, and excitement through music in the Philadelphia region, across the country, and around the world. Through innovative programming, robust educational initiatives, and commitment to the community, the ensemble is on a path to create an expansive future for classical music, and to further the place of the arts in an open and democratic society.

ABOUT UNCF

UNCF (United Negro College Fund) is the nation's largest and most effective minority education organization. To serve youth, the community and the nation, UNCF supports students' education and development through scholarships and other programs, supports and strengthens its 37 member colleges and universities, and advocates for the importance of minority education and college readiness. UNCF institutions and other historically Black colleges and universities are highly effective, awarding nearly 20% of African American baccalaureate degrees. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment, and curriculum and faculty development programs. Today, UNCF supports more than 60,000 students at over 1,100 colleges and universities across the country. Its logo features the UNCF torch of leadership in education and its widely recognized trademark, "A mind is a terrible thing to waste"

ABOUT DISNEY CONCERTS

Disney Concerts is the concert production and licensing division of Disney Music Group, the music arm of The Walt Disney Company. Disney Concerts produces concerts and tours, and licenses Disney music and visual content to symphony orchestras and presenters on a worldwide basis. Disney Concerts' concert packages include a variety of formats, such as "live to picture" film concerts and themed instrumental and vocal compilation concerts, and range from instrumental-only symphonic performances to multimedia productions featuring live vocalists and choir. Numerous new concert packages and touring productions from Disney's portfolio of studios, including Disney's feature animation and live action studios, Pixar, Lucasfilm

and Marvel, are currently in development. Current titles include the *Star Wars Film Concert Series* (Episodes IV-VIII), *Toy Story*, *Aladdin*, *The Muppets Christmas Carol*, *Disney Princess - The Concert*, *Coco*, *The Lion King*, *Up* and *The Nightmare Before Christmas*, which in 2019 accounted for over 900 performances in many of the world's top concert venues.

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